



8th Annual 5k Race | May 28, 2017
Benefiting People's Resource Center



Sunday, May 28, 2017 • 8:00am
Ty Warner Park • Westmont, IL
racetotheflag.org

Race to the Flag Committee

Kim Baxter
Kristin Clifford
Julia Coen
Bob Fleck
Casey Greene
Ron Gunter
David LaBrash
Sarah Lichtenwalter
Susan Manning
Sarah O'Donnell
Gregg Pill
Mike Ramsey
Kevin Siewak
Jinny Szymanski

Federal Tax Identification Number
36-3157600

PRC Mission Statement

People's Resource Center community exists to respond to basic human needs, promote dignity and justice, and create a future of hope and opportunity for the residents of DuPage County, Illinois through discovering and sharing personal and community resources.

For More Information, Contact

Sarah O'Donnell
People's Resource Center
104 Chestnut Avenue
Westmont, Illinois 60559
sodonnell@peoplesrc.org
630-384-1346

Dear Friend,

Westmont Park District (WPD) and People's Resource Center (PRC) have teamed up and will be hosting the 8th annual Race to the Flag 5K on Sunday, May 28, 2017 at Ty Warner Park. This much anticipated special event brings together the community who will be walking or running in support of a more hopeful future for our neighbors in need.

WPD and PRC cordially invite you to join us as a sponsor and participant at the 2017 Race to the Flag! As a sponsor, you will have the opportunity to promote and share your business with more than 350 runners from around the DuPage community. In addition, you will be demonstrating your support of the resources that enrich our community through the programs and services offered at PRC.

We are anticipating a highly successful and well-attended event on Sunday, May 28, 2017. Please show WPD and PRC's friends, neighbors, and colleagues that your company shares a commitment to quality programs and services by becoming a sponsor.

Enclosed, you will find further information about available sponsorships for the 2017 Race to the Flag event. You're welcome to contact us with any questions you may have. To secure your sponsorship, please complete the enclosed brochure and return to:

People's Resource Center
ATTN: Development Office
104 Chestnut Avenue
Westmont, Illinois 60559

We thank you in advance for your support of WPD and PRC. We look forward to seeing you at the 8th Annual Race to the Flag.

Sincerely,

Sarah A. O'Donnell
Director of Development
People's Resource Center
104 Chestnut Avenue
Westmont, Illinois 60559
sodonnell@peoplesrc.org
630-384-1346

Kevin Siewak
Asst. Superintendent of Recreation
Westmont Park District
55 E. Richmond Street
Westmont, Illinois 60559
ksiewak@westmontparks.org
630-963-5252



OVERVIEW & WHAT YOUR SUPPORT MEANS

WPD and PRC are pleased to announce that they will be hosting the 8th Annual Race to the Flag 5K in Westmont at Ty Warner Park. This year's goal is to raise much needed funds to continue offering basic services such as the food pantry, clothing closet, and rent assistance as well as empowerment programs like job training, computer classes and refurbishment, literacy, tutoring, community art classes, kids summer science camp, and more! WPD and PRC are actively seeking partner organizations and cordially invite you to participate as an event sponsor.

YOUR PARTNERSHIP SUPPORTS 30,000 NEIGHBORS IN NEED WITH:

- ★ 37,000+ Grocery Carts of Healthy & Nutritious Food
- ★ 2,036 Adult Students with Literacy & Computer Training Classes
- ★ 2,099 Families with Social Services & Financial Assistance
- ★ 842 Children with Hands-on Art Classes & Summer Camps
- ★ 349 Adults with Job Training & Coaching



**Thank You
For Your Support!**

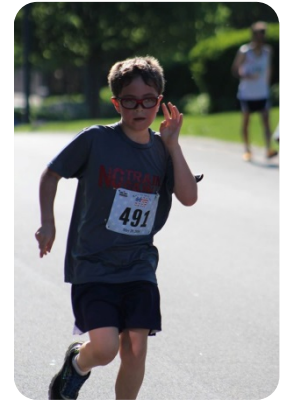


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2017 RACE TO THE FLAG SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$5,000 *(must be secured by 2/28/2017 to ensure all benefits)*

- Exclusive Naming Rights or Logo Incorporation into Event Logo Design
- Ten Complimentary Race Registrations, T-Shirts, & Breakfast Tickets
- Five Additional Commemorative Race T-Shirts
- Company Logo or Name Inclusion:
 - Race T-Shirts – Premier Location
 - Volunteer T-Shirts
 - Printed Race Materials
 - Race Banners
 - Race and PRC Websites with Link to Your Website
 - Press Releases
 - Event E-Blasts
 - Social Media Posts
- Premier Booth Space at the Race (optional)
must provide own tent, table, and chairs
- Premier Booth Space at Packet Pick-up (optional)
- Customized Volunteer Opportunity at Race (optional)
- Opportunity to Include an Incentive in Virtual Goodie Bag (optional)



Platinum Sponsor - \$1,000 *(must be secured by 2/28/2017 to ensure all benefits)*

- Five Complimentary Race Registrations, T-Shirts, & Breakfast Tickets
- Additional Commemorative Race T-Shirt
- Company Logo or Name Inclusion:
 - Race T-Shirts – Premier Location
 - Volunteer T-Shirts
 - Printed Race Materials
 - Race Banners
 - Race and PRC Websites with Link to Your Website
 - Press Releases
 - Event E-Blasts
 - Social Media Posts
- Premier Booth Space at the Race (optional) *must provide own tent, table, and chairs*
- Premier Booth Space at Packet Pick-up (optional)
- Customized Volunteer Opportunity at Race (optional)
- Opportunity to Include an Incentive in Virtual Goodie Bag (optional)

It was a good race - and yummy pancakes too!!!

Hope lots of money was raised for a good cause! ~ Joan Kostal

Gold Sponsor - \$500

- Three Complimentary Race Registrations, T-Shirts, & Breakfast Tickets
- Additional Commemorative Race T-Shirt
- Company Logo or Name Inclusion:
 - Race T-Shirts
 - Printed Race Materials
 - Race Banners
 - Name Inclusion on Event Website
 - Event E-Blasts
- Booth Space at the Race (optional)
must provide own tent, table, and chairs
- Customized Volunteer Opportunity at Race (optional)
- Opportunity to Include an Incentive in Virtual Goodie Bag (optional)

Silver Sponsor - \$250

- Two Complimentary Race Registrations, T-Shirts, & Breakfast Tickets
- Additional Commemorative Race T-Shirt
- Company Logo or Name Inclusion:
 - Race T-Shirts
 - Race Banners
 - Name Inclusion on Event Website
 - Event E-Blasts
- Customized Volunteer Opportunity at Race (optional)
- Opportunity to Include an Incentive in Virtual Goodie Bag (optional)

Bronze Sponsor - \$100

- One Complimentary Race Registration, T-Shirt, & Breakfast Ticket
- Additional Commemorative Race T-Shirt
- Company Logo or Name Inclusion:
 - Race T-Shirts
 - Name Inclusion on Event Website
 - Event E-Blasts
- Customized Volunteer Opportunity at Race (optional)
- Opportunity to Include an Incentive in Virtual Goodie Bag (optional)

Friend of People's Resource Center - \$50

- Name Inclusion on Event Website



“This is our sixth year as a Race to the Flag sponsor. Each year, we meet new friends in the community and cheer on our many clients running to support their neighbors! We look forward to being involved in this event for many, many years!”
~ Race to the Flag Sponsor



2017 RACE TO THE FLAG IN-KIND/TRADE SPONSORSHIP OPPORTUNITIES

Media Sponsor (\$2,000 Trade Value)

A trade of media air time or print advertisement in the amount of \$2,000 or greater will be exchanged for the following benefits:

- Five Complimentary Race Registrations, T-Shirts, & Breakfast Tickets
- Additional Commemorative Race T-Shirt
- Company Logo or Name Inclusion:
 - Race T-Shirt
 - Printed Race Materials
 - Race Banners
 - Race and PRC Website
 - Event E-Blasts
 - Social Media Posts
- Premier Booth Space at the Race (optional) *must provide own tent, table, and chairs*
- Premier Booth Space at Packet Pick-up (optional)
- Opportunity to Include an Incentive in Virtual Goodie Bag (optional)

Water Station or Post Race Nourishment Sponsor (\$500 Trade Value)

An in-kind trade of water or healthy snacks (fresh fruit, bagels, granola bars, sports drinks, etc.) for the participants valued at the amount of \$500 or greater will be exchanged for the following benefits:

- Three Complimentary Race Registrations, T-Shirts, & Breakfast Tickets
- Additional Commemorative Race T-Shirt
- Company Logo or Name Inclusion:
 - Race T-Shirt
 - Printed Race Materials
 - Race Banners
 - Event E-Blasts
- Booth Space at the Race (optional) *must provide own tent, table, and chairs*
- Opportunity to Include an Incentive in Virtual Goodie Bag (optional)



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2017 RACE TO THE FLAG SPONSORSHIP COMMITMENT FORM

Thank you for your support of the 2017 Race to the Flag 5K running event. Please complete this form and return it with payment by Friday, April 21, 2017 to ensure fulfillment of all benefits, unless otherwise noted.

STEP 1: PLEASE SELECT YOUR SPONSORSHIP LEVEL.

- Presenting \$5,000
- Platinum \$1,000 Gold \$500 Silver \$250 Bronze \$100 Friend \$50
- Media Trade Water Station Trade Post Race Nourishment Trade

STEP 2: PLEASE COMPLETE YOUR CONTACT INFORMATION.

Sponsoring Company/Organization Information	
Company/Organization:	
Contact Name:	Contact Telephone:
Contact Email:	Contact Fax:
Company Address:	Company City, State, Zip Code:
Company Website:	

Please note, you will be contacted for participant(s) names/contact information.

STEP 3: PLEASE COMPLETE YOUR PAYMENT INFORMATION.

Payment Information	
<input type="checkbox"/> Check – Made Payable to People's Resource Center <input type="checkbox"/> Credit Card – American Express <input type="checkbox"/> Credit Card – Discover <input type="checkbox"/> Credit Card – MasterCard <input type="checkbox"/> Credit Card – Visa	
Name on Credit Card:	Amount Enclosed/To Be Charged:
Credit Card Number:	Expiration Date:
Signature:	

STEP 4: PLEASE SEND COMPLETED FORM, ARTWORK, & PAYMENT TO:

People's Resource Center
Attn: Development Office
104 Chestnut Avenue
Westmont, Illinois 60559



QUESTIONS

Please contact Sarah O'Donnell at 630-384-1346 or email sodonnell@peoplesrc.org.